

## Knowledge to lead



## Step by Step

- 1. Publicize the fair widely.
- 2. Put the fair where there is a lot of foot traffic, e.g. in the atrium of the organization. Don't accept a decision to put the fair in an out-of-the way space location is essential for a successful fair.
- 3. Put your best communities of practice on display.
- 4. Be realistic about how much time it takes for communities to prepare and display.
- 5. Plan ahead for electric power which can be substantial if computers are used.
- 6. Plan to have technicians on hand when things break down.
- 7. Plan for security of equipment when booths are not staffed.
- 8. Don't plan in too much detail for the actual booths -- communities can self-organize within a common framework.
- 9. Don't be too serious a fair can be fun.





